

## **Physician Scheduler's New Web Site: At Your Service — On Your Schedule**

*By Erana Leiken*

Whether you are just learning about the powerful features of Physician Scheduler or already an experienced user, you will find Physician Scheduler's Web site rich in information, technical support, tips and techniques, and even a free demo of the world's #1 selling medical staff scheduling software. In addition, the site gives you the latest product and pricing information, scheduling solutions, and client success stories.

Like the software, the site is designed for physicians, radiologists, anesthesiologists, cardiologists, and other medical professionals in group health care practices and hospitals. Physician Scheduler's Web site addresses the ongoing scheduling needs of the medical community. Open for business round the clock, the site is available and accessible "on your schedule" from your desktop.

### **Preferred Client Benefits**

Current preferred clients can "interactively" submit support or enhancement requests by e-mail and have them promptly reviewed by MSI Software's highly skilled technical support staff. MSI Software's preferred client section allows users to get answers to advanced programming questions. If, for example, there's a question about an advanced rule set, you can send an e-mail at the Web site and receive a rapid response.

Once you're a client, you receive a preferred client personal code for accessing technical support as part of MSI's ongoing commitment to customer service. MSI's preferred clients also receive set-up examples used by the technical staff to perform complex set-ups. To save time, clients can also conveniently upload product upgrades directly from the Web site.

### **New to Physician Scheduler?**

Want to learn more about Physician Scheduler's capabilities? Simply download a free demo from the home page. Curious about how other medical professionals handle their shift rotation or work assignments? Read case studies and gain insights from your peers who describe their scheduling and resource planning applications online. For scheduling solutions, contact MSI's consultants through the message center and receive the benefit of their vast expertise. And there's more. You can sign up for a 90-day money-back guarantee and a complimentary subscription to MSI's Clockwork newsletter.

Visit MSI's online store from anywhere anytime for customer and technical support. "It's a very streamlined way of communicating with our clients," says

MSI Software president Peter Goodman. "It helps our clients improve their efficiency with the program and its set-up. Our Web site is very focused on providing specific information and service. It's a very quick and direct way for clients to get answers."

Erana Leiken, Internet Marketing Consultant, offers strategic and integrated marketing solutions for conducting business online. Learn more at <http://www.tigermarketing.com>.