



FOURTH ANNUAL "ART OF THE BRAIN" GALA

- Fundraiser Supports Ongoing UCLA Brain Cancer Research

LOS ANGELES- - **UCLA Neuro-Oncology Program's Art of the Brain** will hold its fourth annual fundraising event at **UCLA's Schoenberg Hall on Saturday, September 20, 2003.**

This year's event includes a monologue about brain cancer patients and their struggles, humor, and bravery in living with brain cancer. Legendary poet and writer Jack Grapes will emcee and produce the presentation written and performed by professional actors.

The Johnny Mercer Foundation is Art of the Brain's 2003 Presenting Sponsor. Mercer's world-renowned music will be honored throughout the evening. For 2003, Art of the Brain's gala offers a festival of gourmet food, wine, and a fabulous raffle with a first prize of \$10,000 cash as well as private getaways and luxury items.

Admission to the event is \$225 if purchased before August 22, 2003, and \$250 after August 22, 2003. Raffle tickets are \$5 per ticket. Ticket price includes admission to the show, an extraordinary souvenir bag, and all the culinary magic of some of LA's finest cuisine. Sponsorship opportunities and ad space are available. **For tickets and information, please call (310) 825-5074 or visit www.artofthebrain.org.**

Since Art of the Brain launched in 2000, \$700,000 has been raised for brain cancer research. **The UCLA Neuro-Oncology Program** is directed by **Dr. Timothy Cloughesy** whose research team uses emerging technology to increase the survival rate for many cancer patients Cloughesy partners with neurologists, neurosurgeons, neuroscientists and cancer researchers to eradicate this often-fatal disease.

Art of the Brain's founder, **Judi Kaufman**, a brain cancer survivor and international community activist, along with her volunteer "Brain Buddies," run a not for profit organization dedicated to raising funds for ongoing research. All net profits from the Art of the Brain gala go directly to the UCLA Neuro-Oncology Program.

The funding has led to landmark breakthroughs, such as the identification of a dozen genes that play a role in brain cancer and the development of a computer database which explains the patients' disparate responses to therapy through analyzing the differences in the patients' gene patterns. For more information about the UCLA Neuro-Oncology Program, please visit its website: www.neurooncology.ucla.edu.

For more information about Art of the Brain please contact **(310) 858-7787** or visit **www.artofthebrain.org**.